	Application No.	Applicant(s)	
Notice of Allowability	09/377,322	BEZOS ET AL.	
	Examiner	Art Unit	
	Naeem Haq	3625	
The MAILING DATE of this communication appeal claims being allowable, PROSECUTION ON THE MERITS IS therewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT Report to the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in or other appropriate comming IGHTS. This application is	n this application. If not included unication will be mailed in due course. Ti	HIS nitiative
1. X This communication is responsive to 1/13/2006.			
2. X The allowed claim(s) is/are <u>45-50, 53-55, <i>and</i> 63</u> .			
 Acknowledgment is made of a claim for foreign priority unally all b) Some* c) None of the: 1. Certified copies of the priority documents have 2. Certified copies of the priority documents have 3. Copies of the certified copies of the priority documents have International Bureau (PCT Rule 17.2(a)). * Certified copies not received:	e been received. e been received in Applicati	on No	the
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONN THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		e a reply complying with the requirement	s
 A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which giv 			F
 CORRECTED DRAWINGS (as "replacement sheets") must (a) ☐ including changes required by the Notice of Draftspers 1) ☐ hereto or 2) ☐ to Paper No./Mail Date (b) ☐ including changes required by the attached Examiner Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in the paper No./Mail Date 	son's Patent Drawing Revie 's Amendment / Comment o	r in the Office action of he drawings in the front (not the back) of	
 DEPOSIT OF and/or INFORMATION about the depo attached Examiner's comment regarding REQUIREMENT 	OSIT OF BIOLOGICAL MAT FOR THE DEPOSIT OF BI	ERIAL must be submitted. Note the DLOGICAL MATERIAL.	
Attachment(s) 1. ⊠ Notice of References Cited (PTO-892)	5. ☐ Notice of I	formal Patent Application (PTO-152)	
2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)	6. 🛛 Interview S	ummary (PTO-413),	
 Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date 9/14/2004 		/Mail Date <u>2/20/06</u> . Amendment/Comment	
 Examiner's Comment Regarding Requirement for Deposit of Biological Material 	8. 🛛 Examiner's	Statement of Reasons for Allowance	
	9.	Alons	
		Primary A. Smith	

DETAILED ACTION

Response to Decision from Board of Patent Appeals and Interferences

This action is in response to the Decision from the Board of Patent Appeals and Interferences dated January 13, 2006.

EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to Applicants, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Attorney Ronald Schoenbaum on February 20, 2006.

The application has been amended as follows: <u>Cancel claims 1-44, 51, 52, and</u> 56-62.

Allowable Subject Matter

Claims 45-50, 53-55, and 63 are allowed.

The following is an examiner's statement of reasons for allowance: Statement of allowance is in reference to independent claims 45 and 53. All other claims are dependencies of these independent claims. This allowance is based on the Decision rendered by the Board of Patent Appeals and Interferences on January 13, 2006.

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The present application is directed to a computer-implemented method of assisting users in selecting items to purchase from an electronic catalog. The independent claims recite the uniquely patentable feature of "maintaining community data indicative of user memberships within specific explicit-membership communities that users explicitly join."

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Discussion of most relevant prior art:

The following references have been identified as the most relevant prior art to the claimed invention.

- (i) <u>US Patent 6,041,311 to Chislenko et al. (Chislenko)</u>: Chislenko teaches a method of using collaborative filtering to make personalized recommendations to users online. However, Chislenko fails to teach or suggest the limitation "maintaining community data indicative of user memberships within specific explicit-membership communities that users explicitly join."
- (ii) <u>US Patent 6,321,221 to Bieganski</u>: Bieganski teaches a computer-implemented method of assisting users in selecting items to purchase. However, Bieganski fails to teach or suggest the limitation "maintaining community data indicative of user memberships within specific explicit-membership communities that users explicitly join."

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(iii) No Author, "Just Add People – Collaborative filtering brings human input to information retrieval in the enterprise" (Dialog): Dialog discloses collaborative filtering. However, Dialog fails to teach or suggest the limitation "maintaining community data indicative of user memberships within specific explicit-membership communities that users explicitly join."

(ii) <u>WO 03/077112 A1 (WIPO)</u>: WIPO generally relates to the field of collaborative filtering. WIPO has a publication date after the Applicants' filing date and therefore fails to qualify as a proper reference.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Naeem Haq whose telephone number is (571)-272-6758. The examiner can normally be reached on M-F 8:00am-5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Wynn W. Coggins can be reached on (571)-272-7159. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Naeem Haq, Patent Examiner

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February 18, 2006

Mirey A. Smith